



Shippensburg Pump Company, Inc.

BOILER FEED • CONDENSATE • DEAERATOR • VACUUM

P.O. Box 279, Shippensburg, PA 17257-0279
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SHIPCO® launched a new feature-enriched website www.shipcopumps.com

Our website was redesigned with a focus on increasing the productivity of our customers and engineers. The site now offers *anytime, anywhere* access to product and technical literature that is expected from innovative companies in today's internet-based economy. Customers can now view online and download product literature including:

- Product Bulletins,
- Specification Sheets,
- Installation, Operation and Maintenance Guidelines,
- Dimension Prints (including CAD files that engineers can insert into their engineering drawing),
- Multi-colored Wiring Diagrams,
- Piping diagrams.

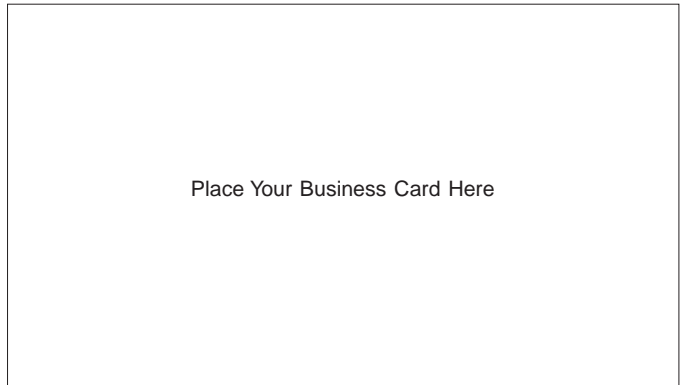
The site also offers several *timesaving software tools* that will increase productivity of engineers and our reps. These tools include interactive programs that will help customers select the most appropriate model for their needs, size models and perform conversions of the most common units of measures found in specifications. A pump selection program is also available for the exclusive use of our reps.

Finally, by leveraging the power of Internet-based software tools such as Macromedia Flash, SHIPCO® has created an *exclusive library of 23 animations* to help people learn how products function such as condensate units, boiler feed units, vacuum units, deaerators, etc. Discussions with technicians and engineers within the steam industry indicate that it can take five to ten years for people to gain a sound understanding of how steam products work. By combining graphical simulations of products with written explanations of product operating procedures, the *learning curve for engineers* unfamiliar with steam can be significantly reduced. Engineers have also found these animations useful to *explain to end-users* the various equipment options available.

Sincerely,

SHIPCO® Marketing and Sales Department

Website Home Page



Customized Steam Solution Providers Using the Technology of Tomorrow... Today!

FORM WEB LAUNCH

SHIPCO® IS A REGISTERED TRADEMARK OF SHIPPENSBURG PUMP CO., INC.

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